



Inside This Issue...

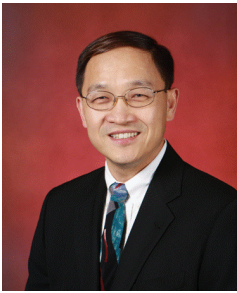
- * Dr. Tong's Tip of the Month/ Travel
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**September /
October 2009**

CONVENIENT HOURS

Highlands Dental Care:
Tue: 8AM - 6PM
Thurs: 8AM - 6PM
Sat: 8AM - 2PM

Children's Dental Care:
Mon & Wed: 8AM - 6PM
Tue & Thurs: 8AM - 5PM
Sat: 8AM - 2PM



Our Mission...

Here at Highlands Dental Care and Children's Dental Care we provide the best dental care to our patients. We offer quality and affordability at all times. So what is it that sets us apart from the rest? We are a care first dental practice, changing the lives and smiles of patients everyday!

Dr. Tong's Tip of the Month

Start the school year with a healthy, beautiful smile! It's back-to-school time, and time to focus on ways to brighten students' smiles for learning success and adorable school pictures. Despite recent improvements in dental care, 1 in 4 children is still suffering from undiagnosed tooth decay (National Center for Health Stats). Proper oral hygiene with a comprehensive dental exam is essential and a great way to start the school year off on the right foot. Some tips to develop lifetime habits for bright smiles and strong cavity-free teeth are: a good cleaning 2x/day, flossing daily, eating healthy and wisely, and routine visits to your dentist.



**Educational Travel
Staff Training**

LOCATIONS

Highlands Dental Care
23206 Brewers Tavern Way
Clarksburg, MD 20871
www.highlandsdentalcare.com
(301) 515 - 5100

Children's Dental Care
803 Russell Ave., Suite 2A
Gaithersburg, MD 20879
www.childrendentalcaremd.com
(301) 216 - 1780

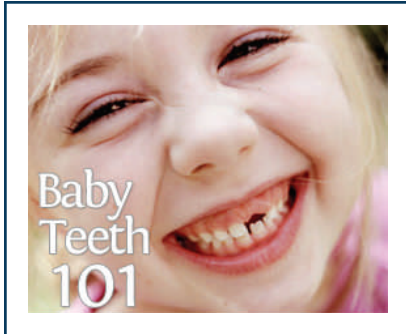
- On Aug. 1, our entire staff team traveled to VA to attend the MGE Team-Building Seminar.



- On Aug. 21, our staff attended the 5-Star Telephone seminar hosted by Karrie, a trainer from the Jay Geier consulting firm. The seminar taught and reinforced our knowledge of the importance in phone skills when speaking to our clients. As always, we look forward to implementing our training to better serve our patients!
- On Sept. 18, our staff traveled to Atlanta, GA to attend the Jay Geier Customer Appreciation Event. We learned how to maximize our practice through various monitoring and marketing strategies.
- On Set 25 Dr Tong traveled to PA in order to attend the Pediatric Sedation and Medical Emergencies' Seminar.



Dentistry From The Heart Because We Truly Care...



Well-Baby Visit

Did you know that babies need oral care even before their baby teeth come in? We truly care about your child's oral health and want to instill the importance of preventative care from the very start. Children's Dental Care and Highlands Dental Care are offering **FREE DENTAL SERVICES** and **EDUCATION** to **ALL CHILDREN UNDER THE AGE OF 3**.

Call today to schedule your baby's next smile!!

New Moms To Be

Expecting mothers and new mothers have a lot on their minds while preparing for the big changes ahead of them and their families. That is why we want to help! Every quarter, Children's Dental Care and Highlands Dental Care will be offering a **FREE** and **OPEN CLASS** to **ALL NEW MOMS** on **CARING FOR THEIR** and **THEIR BABY'S ORAL HEALTH**. We will also be giving away small gifts for you and your baby!

Call today to sign up for the next event!



Adopt-a-Family

Here at Children's Dental Care and Highlands Dental Care, we truly believe that every *family matters*. And that is why this year, we are asking for your contribution and help in finding a **FAMILY IN NEED**, and who we will **ADOPT** for **A YEAR** for **FREE DENTAL SERVICES**! Submit a family who you believe deserves and can benefit from this service, and we will pick the winner in time for Christmas 2009!

Submit a family in need today and give them a brighter beginning for 2010!

Halloween Candy Buy Back

For the past 2 years, Children's Dental Care and Highlands Dental Care have been participating in the Candy Buy Back program, which benefits a very worthy cause. Our young patients exchanges their Halloween **SWEETS FOR CASH** at a rate of **1lb of candy for \$1**. The candies are then sent to an organization in San Diego called **Adopt-A-Chaplain** where the candies are packaged and **SENT TO OUR SOLDIERS** serving in *oversea*. We are very proud of the children who has taken part in this effort!

As Halloween week approaches this year, don't forget to bring in your candy!





Patient Spotlights

 **EMILY PAGLIARO**



Elementary and middle school years were hard for Emily, who suffered from insistent teasing due to crowding of the teeth. "They would say that I had vampire-teeth," she said. And at the age of 13, she decided to do something about it. Her father was referred by current patients to Dr. Tong's office where Emily and her 3 siblings received advice and care. After 1½ years of orthodontics care, Emily had her braces removed on August 25, 2009. When asked to describe how she felt after seeing the final results, she giggled and said: "I am relieved, excited and so happy!"

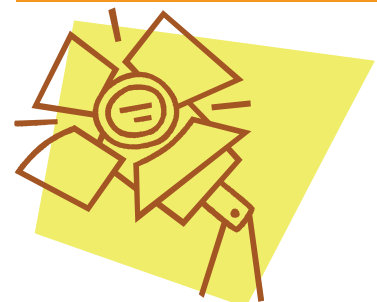
"I just can't stop smiling!!!"

 **REBECCA HAMBRIGHT**

A 3 hours car trip ride to and from the dentist from their home in West Virginia was well worth it for Mrs. Hambright, Becky's mother, when her 18 year old daughter beamed with pride while showing off her new permanent implants. When Becky was in 7th grade, she had two of her front teeth extracted by another orthodontist. As a result, she had to wear a retainer with fake teeth attached for approximately 6 years of her young life. "It was so inconvenient and so embarrassing!" she said, "I had to take it out every time I ate, and I had to wear it 24/7!" In 1999, Becky and her brother were referred to Dr. Tong by their general medical doctor. He worked patiently in collaboration with Dr. Will, a plastic surgeon on Becky's case, to create the smile that Becky has wanted all her life. And on August 25, 2009, all the hard-work and patience paid off when Becky received her permanent implants and could smile without hesitation or shame.



"I am a happy penguin!!!"



It's Not Just A "Cleaning"...



Many of our patients believe that a hygiene recall is just a "cleaning". However, here at Children's and Highlands Dental care, *no appointment is just a "cleaning"*. Instead it's an opportunity for us to give our patients a *complete, and comprehensive exam*. It's a chance for us to monitor not only your dental health, but also conduct thorough oral cancer screenings, head and neck examinations, and observe periodontal health. Researchers have found that periodontitis (the advanced form of gum disease that can cause tooth loss) is associated with other health problems such as cardiovascular disease, stroke, bacterial pneumonia, and diabetes. *Given the essential link between your oral health and the well-being of the rest of your body, it is important that you don't consider a hygiene recall as just a "cleaning" because it is so much more than that!*

SHARING is CARING

Everyone wins big when you refer your friends and family to our practices! Both you and your friend will receive a **\$25** credit on your accounts. Referrals are the gifts that keep on giving so **Care to Share!**



BACK-TO-SCHOOL RAFFLE WINNER

2010 CALENDAR CONTEST

Submit a drawing of your experience with our office, and qualify for the 2010 Calendar Contest! 12 drawings will be chosen for a customized calendar of 2010, one for each month. The calendars will then be sent to all of our patients.

Submit your drawing by **November 2, 2009** to qualify to win!!!



**WIN BIG!!
REFER A FRIEND
TO ENTER THE
CARE TO SHARE
REFERRAL REWARD
PROGRAM!!**

Become a **FRIEND** of Childrens Dental Care! Find us now on **Facebook.com!!!**