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February 2011

## Our Mission

Our purpose is to provide our patients with the *highest quality of dental care*. We are committed to delivering *personalized treatments* and to developing *lasting relationships* with our patients and their families. We want to help our patients achieve a *lifetime of oral health* and will not rest until they are satisfied with their *smiles!*

## Educational Travels

- January 8<sup>th</sup> – 10<sup>th</sup> Dr. Tong and Lily traveled to San Francisco, CA to receive the **Outstanding Chinese Entrepreneur Award** for the second year in a row!
- February 4<sup>th</sup> Dr. Tong and Lily attended the Paragon Excelleration Seminar in Baltimore
- February 10<sup>th</sup> – 12<sup>th</sup> Dr. Tong attended the AAPD Sedation course in Baltimore
- February 22<sup>nd</sup> Dr. Tong attended the MAPD Caries Risk Assessment and Management course in Columbia, MD
- February 25<sup>th</sup> Dr. Tong traveled to Baltimore for the Complete Clinic Orthodontics



San Francisco, CA  
By Dr. James Tong



## Convenient Hours

### Highlands Dental Care

Tue: 8am - 5pm  
Thurs: 9am - 6pm  
Sat: 8am - 2pm

### Children's Dental Care

Mon - Wed: 8am - 6pm  
Fri: 8am - 5pm  
Sat: 8am - 2pm



## Our Locations

### Highlands Dental Care

23206 Brewers Tavern Way  
Clarksburg, MD 20871

[www.HighlandsDentalCare.com](http://www.HighlandsDentalCare.com)

Call: (301) 515-5100

### Children's Dental Care

803 Russell Ave, Suite 2A  
Gaithersburg, MD 20879

[www.ChildrensDentalCareMD.com](http://www.ChildrensDentalCareMD.com)

Call: (301) 216-1780

# 2010 Was Great bbb

## Continuing Education



Here at Children's Dental Care and Highlands Dental Care, we believe that education is an ongoing process; the more we learn, the better equipped we are to serve our patients. That is why we attended **45** different **seminars and workshops**. We have traveled to Nevada, Utah, Arizona, Georgia, Washington DC, Virginia, Pennsylvania, Ohio, Illinois, and Texas, and made a total of eight different trips to Florida. Dr. Tong and Lily even flew to Vancouver, Canada for a British Columbia meeting.

Dr. Tong has attended **34 seminars** to learn the latest techniques and knowledge on pediatric, general, orthodontic and cosmetic dentistry. These courses and workshops include topics on periodontics, dental implants, prosthetics, oral surgery, dental pharmacotherapy, veneers, diode laser technology, minor tooth movement (MTM), occlusion techniques, and restorative dentistry. The hygienists also brushed up on their skills at the Advanced Hygiene Training in Baltimore, MD. Finally, our office staff participated in numerous training sessions to improve their marketing, management, and customer service skills.

*We can't wait to share and use all that we have learned to better serve you and your loved ones!*

## Notable Recognitions

### 2011 Outstanding Chinese Entrepreneurs Award Ceremony

Last year, Dr. Tong and Lily flew to Las Vegas, NV to attend the 2010 Outstanding Chinese Entrepreneurs Award Ceremony hosted by the Chinese Business Summit Committee ([www.ChineseBusinessSummit.com](http://www.ChineseBusinessSummit.com)). This year, they attended the 2011 Award Ceremony in San Francisco, CA where Dr. Tong, for the second year in a row, received the **Community Elites of Professional Accomplishment Award**. The purpose of the US-Chinese Business Summit is to expand "New Knowledge, Creativity, and Opportunity" through recognizing those in the Chinese business world who have accomplished the most and made the biggest contributions to their respective communities in this past year.

### A New Me Interview

On March 11<sup>th</sup>, 2011, Dr. Tong will be featured on the **A New Me** website ([www.ANewMe.org](http://www.ANewMe.org)) as one of the Top Doctors in the DC/VA/MD area. The program, which provides in depth interviews of the community's top doctors sharing the latest medical treatments and advancements, has been included in major broadcasting channels such as CNN, Bravo, Fox News, ABC and CBS.



*Congratulations to Dr. Tong for his incredible achievements!*



## Teamwork: A Recipe for Success



"When I work in the office, I feel warm, happy and progressive because I'm always learning something new. I stay in the office more than I stay at home. We are like a family in this office."  
- **Cindy**

"I enjoy working at Dr. Tong's office for many reasons, but it's the great TEAMwork that stands out most. We come from such diverse backgrounds, but we all get along great and work together to make sure our office is a positive environment. They are my second family."  
- **Jacey**

"I love working at Children's Dental Care because everyone at the workplace takes care of each other genuinely, just like family members do at home. Also, the training and education opportunities provided to us have enhanced my professional skills tremendously. Children's Dental Care is the place where employees will have great potential to advance their careers."  
- **Jenny**

"I like working here because we work as a team. Everybody participates with having or giving opinions or suggestions during meetings. I get new information that I didn't know before, which is a great benefit for me. I am still learning everyday."  
- **Kathy**

"What I like the most working here is that everybody works together to give the best service with the upmost pride and professionalism. Also, that Mrs. Tong goes the extra mile to make sure everybody is happy. This is the best group of people that I am proud to call my co-workers!  
- **Luvy**

"A marvelous building has no value if the foundation isn't strong and firm. Similarly, any dental office, no matter how great the structure or modern the equipment, is not valuable unless a great team is there to run the operations and form a strong foundation through great teamwork. I am a proud member of Highlands and Children's Dental Care team. We all form the strong foundation needed to support a great dental office for our patients and employees."  
- **Natasha**

"Working at Highlands Dental Care has been a positive and wonderful learning experience for me. I truly enjoy working with the staff and interacting with our patients. We are constantly improving by attending educational seminars so that we may better serve and provide the best level of care to our patients."  
- **Gina**

"I have been working at Children's Dental Care for over two years and they have been wonderful. Working here has given me the opportunity to learn about dentistry, and also to work with a wonderful set of staff. Dr Tong is one of the best Dr's that I know and I feel very proud to work with him."  
- **Chely**

"The reason I like working for Children's Dental Care is that the company is all about higher education. It is a new challenge everyday. When I come to work I know that it is not going to be that same old desk job. Also I like the thought of helping people who are in need. And to finish up why I like working here it is that we have a great group of people who work together well and that everyone is willing to help if you need it."  
- **Pennie**



## A Special Thank You...

To our patients who have entrusted their health and the health of their loved ones to us. Referrals are the greatest compliments that anyone can give to us, and we are truly grateful. We promise to continue serving all of our patients with the most advanced dental techniques and equipment with the highest level of customer service. Thank you so very much!!! 2010 has been a great year, but 2011 will be even better ☺

Ashleigh C.  
Pennie S.  
James Y.  
Georgia Y.  
Caroline G.  
David G.  
Calvin L.  
Catherine N.  
Jeannette J.  
Diamondra R.  
Christina L.  
Jing X.  
Qudsia A.  
Angelica I.  
Ping L.  
Justina B.

Hena K.  
Erie F.  
Caicharoen T.  
Samantha W.  
Jing Jing G.  
William N.  
Thomas S.  
Christina H. L.  
Alexander S.  
Mei Li Z.  
Donna L.  
Sunny O.  
Terese L.  
Maria Theresa N.  
Enid M.  
Audra G.

Janet A.  
Yuehua T.  
Caihua Y.  
Payton F.  
Vivien A.  
Zheng Z.  
Yimfoong H.  
Katherine M.  
Lananh N. P.  
Yan H.  
Bill W.  
Li T.  
Johanna C.  
Xiao Qiang L.  
Germaine R.

Enoch S.  
Catalina A.  
Muhammad Y.  
Angeline Z.  
Wendy A. L.  
Jennifer X.  
Cindy S.  
Jacey H.  
Alex Z.  
Said T.  
Cindy S.  
Victor R.  
Araceli G.  
Lijie C.  
Marie L.

Vivian Y.  
Ora Z.  
Jingping H.  
Ana Q.  
Hong Q.  
Zisui Y.  
Xiang-Hong L.  
William H.  
Grace Z.  
Emily Z.  
Qing D.  
Maham A.  
Aisha F.  
Raquel L.  
Paul S.





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[www.ChildrensDentalCareMD.com](http://www.ChildrensDentalCareMD.com) [www.HighlandsDentalCare.com](http://www.HighlandsDentalCare.com)

*Your Smile Is Ageless*

## A New Year, A New Smile



Start this year with a whiter, straighter and healthier smile! To help our patients obtain their perfect smiles, we are offering these limited time special offers:

**\$200 OFF** OF ANY COSMETIC & ORTHODONTIC PROCEDURE OF YOUR CHOICE\*

**\$50 OFF** OF ANY PROCEDURE OF YOUR CHOICE\*

So what are you waiting for? Call us today to start this year with a brighter smile!

**(301) 216 - 1780**



\* Some restrictions apply. Not to be combined with any other offers. Offer expires: April 30, 2011.

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