



CHILDREN'S  
DENTAL CARE



HIGHLANDS  
DENTAL CARE



SPRING IS  
HERE!!

MAY 2010

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### Convenient Hours

#### Highlands Dental Care

Tue: 8am – 6pm  
Thurs: 8am – 6pm  
Fri: 8am – 5pm  
Sat: 8am – 2pm

#### Children's Dental Care

Mon -Thurs: 8am – 6pm  
Sat: 8am – 2pm

### Our Locations

#### Highlands Dental Care

23206 Brewers Tavern Way  
Clarksburg, MD 20871

[www.HighlandsDentalCare.com](http://www.HighlandsDentalCare.com)

(301) 515-5100

#### Children's Dental Care

803 Russell Ave, Suite 2A  
Gaithersburg, MD 20879

[www.ChildrensDentalCareMD.com](http://www.ChildrensDentalCareMD.com)

(301) 216-1780



## Our Mission

Our purpose is to provide our patients with the *highest quality of dental care*. We are committed to delivering *personalized treatments* and to developing *lasting relationships* with our patients and their families. We want to help our patients achieve a *lifetime of oral health* and will not rest until they are satisfied with their *smiles!*



## Educational Travels

- March 3<sup>rd</sup> The staff attended the annual CPR training.
- March 5<sup>th</sup> Dr. Tong attended Paragon's What's New in Dental Pharmacology in Baltimore, MD.
- March 11-13 Dr. Tong traveled to Arizona for a course on Cosmetic Veneers.
- March 17-20 The staff attended MGE's Basic Organization Seminar in Clearwater, FL.
- March 26 The entire staff attended the Softdent Computer Training for the day.
- April 9 Dr. Tong and Lily traveled to Atlanta, GA for Jay Geier's "Exit Strategy Seminar."
- April 15-16 Dr. Tong and the staff traveled to Clearwater, FL for MGE's Scheduling Seminar.
- April 29-May 1 The staff attended MGE's Advanced Marketing II Seminar in Clearwater, FL.



**Congratulations to Sarah Barks**  
**For winning the Easter Bunny Contest!!!**





## Family of the Month

### The Feng Family

The first time Kewen Feng brought her four-year-old son, Jackson, into Children's Dental Care for treatment, she was afraid to speak or smile in fear of revealing her teeth - teeth that had been blackened by a failed treatment in the past. For years, she had suffered in silence from extremely sensitive and weak-rooted teeth that prevented her from such simple luxuries as biting into an apple.

"I felt like an old woman," Kewen told me, "and I felt like there was no hope for my condition."

**Dr. Tong was so patient with my son...I knew that I could trust him to help me too.**

It wasn't until a year after her son began treatment that Kewen finally opened up to Dr. Tong about her own dental concerns.

"I was so amazed by how Dr. Tong could perform a 2-hour treatment with my four year old son, without full-body sedation, and have him calm and fear-free at the same time. There was no crying and no fussing at all! All the other dentists we consulted told me that we *had* to go the hospital for general sedation since there was no way that my son could undergo such an extensive procedure without it, but Dr. Tong did everything without! I knew then that I could trust him to help me too."

Not only did Kewen and her four-year-old son become patients, but her eight-year-old son began his orthodontic treatment as well. In 2006, Kewen's husband also joined the CDC family when he came in for a routine check-up.

"My husband is much more careful of his oral hygiene. And he really respects and listens to Dr. Tong's advice," Kewen said. "Dr. Tong taught him how to take care of his teeth and gums, and really learn to focus on preventative care. He even gave him a night-guard to protect his teeth even while he is sleeping!"

"My family loves coming here to the new office in Highlands Dental Care; my boys enjoy playing games in the waiting room and we all take comfort in the fact that our oral health is in good hands."

When asked what it was that she enjoyed the most when she completed her treatment, Kewen responded:

"Apples...I love being able to bite into a full apple. And I love being able to smile with confidence in all of our family pictures!"

To all my wonderful patients,

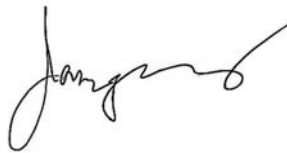
With each passing year, our office has grown exponentially. And it is all thanks to you!

We are so happy to welcome an average 100 of new patients to our office each month. Fifty percent of those new patients are due to referrals from our current patients.

This means so much to our staff and me as it indicates that you are happy with the service and care we provide to you. Our mission is to serve you to the best of our abilities, and to make each and every one of your visits an enjoyable experience. It brings me joy to know that we have either met, or better yet, exceeded your expectations.

With that said, I want to thank you in a special way for referring your friends and family to us. Each month, we will be presenting our referring patients with a gift from the Referral Rewards Program.

A referral is the greatest gift and compliment a patient can give to us. Thank you so very much!



Dr. James Tong

## Congratulations to this month's Referral Rewards Winners:

Please enjoy a *Day of Relaxation* at  
Juliana's Skin Care Center on us!!!

Enoch  
Payton  
Mei Li  
Qudsia

Xiao Q.  
Jenny  
Vivian  
Hena  
Jing Jing

Jing  
Rozita  
William  
Myra



You Can Win Big In Our

## Referral Rewards Program



Refer 1 patient to our  
office and receive a  
**Movie Night Out** on us

Refer 2 patients to our  
office and receive a  
**Facial Gift Certificate** to  
Juliana's Skin Care Center



Refer 5 patients to  
our office and  
receive a **\$100  
Visa Gift Card**

Refer 10 patients to our office and win a  
**FLAT SCREEN TV!!!**



# \$50 Off

**Of Any Service  
of Your Choice**

*Not to be combined with any other offers.*



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*Your Smile Is Ageless*

Save The Date For Our

## 3<sup>rd</sup> Annual Picnic

**Date:** May 22, 2010

**Time:** 11:00 AM – 3:00 PM

**Location:** Black Hills Regional Park *Picnic Shelter Site C*  
20930 Lake Ridge Drive Boyds, MD 20841

*Bring your friends and family to join us  
for a day of fun, food and games!!!*

**Call us today to RVSP at (240) 654-0315**

*\*All attendees must RSVP.*

